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## **Exegy and Essex Radez Relaunch MarketDataPeaks.com, First Tool to Track Comprehensive Market Data Rates**

**St. Louis, MO & Chicago, IL – Jan. 26, 2010 – Exegy Incorporated**, the market data appliance company, has announced today that they are working with Essex Radez, a leading provider of direct exchange feeds and co-location services for algorithmic trading firms, as a partner on the first public website that tracks real-time market data rates every second of every trading day.

Called MarketDataPeaks.com ([www.MarketDataPeaks.com](http://www.MarketDataPeaks.com)), the site provides a minute-by-minute account of the aggregated volume of market data messages across major North American exchanges. The site highlights the peaks from the current day as well as historic peaks.

“This site is designed to provide unique information on peaks in market data to the financial community – trading firms, exchanges and regulators,” says Jeff Wells, V.P., Product Management at Exegy. “It helps executives stay on top of market data issues and plan for the future. Today, for example, the market peaked at 2,162,363 messages per second, a new all time high.”

Kerry Hindle, Director of Market Data Sales & Marketing at Essex Radez, said, “We are pleased to supply the market with this service. We know that every market data manager is interested to know when big peaks are occurring from a reliable third party, and by keeping up to date in real-time, the whole market will be in a better position.”

The historic data will be captured and included in the Financial Information Forum’s capacity statistics as part of the organization’s collaborative efforts to address issues that impact financial technology operations and development in light of rapid changes occurring in the marketplace.

“We look forward to giving our members insight into market data peaks based on this aggregated feed data,” says Manisha Kimmel, Executive Director of FIF. “We will include this unique data as part of the FIF Market Data Capacity Working Group discussions and this will allow us to further assist our members in planning and provisioning for market data growth.”

All data are processed and updated through a single Exegy Ticker Plant located within the Essex Radez data center at the Equinix NY4 facility in Secaucus, New Jersey. The 340,000 square foot, carrier neutral, Equinix facility is a major data distribution center for the new CBOE C2 platform, Direct Edge, ICE, ISE, BOX, and NASDAQ. In addition to Secaucus, Essex Radez operates co-location facilities in New York, Weehawken (New Jersey), and Chicago and provides all North American direct feeds over its private network.

MarketDataPeaks.com features the total number of messages that occur simultaneously in any given second across all live data feeds including NYSE/SIAC, NASDAQ, OPRA, CME, ARCA, BATS and Direct Edge, both Level 1 and 2. The graph displays the highest one-second aggregate peak that occurs in each minute. The graph on the site’s home page automatically updates every minute.

MarketDataPeaks.com is co-sponsored by Exegy, Essex Radez and the Financial Information Forum.

**About Exegy, Inc.:**

Exegy provides ultra-high performance hardware-accelerated computing appliances ([www.exegy.com/tickerplant](http://www.exegy.com/tickerplant)) that efficiently process and enrich market data for the world's leading financial organizations. Exegy's unique market data products respond to financial organizations' growing demands for low latency, reduced cost of ownership and flexibility. Exegy's products are compatible with leading operating systems and interconnects. For more information, please visit [www.exegy.com](http://www.exegy.com).

**About Essex Radez:**

Founded in 1977 as a market making member of the CBOE, Essex Radez ([www.essexradez.com](http://www.essexradez.com)) is recognized as a leading provider of market data, algorithmic trading technology, and trading services. Essex Radez is a broker-dealer, an active member of leading securities exchanges throughout North America, and a user of the technology we create.

**About the Financial Information Forum:**

Founded in 1996, the Financial Information Forum (FIF) addresses the issues that impact financial technology operations and development in light of rapid changes occurring in the marketplace. From real-time decision support through securities processing, FIF provides a collaborative environment for subscribers to benefit from technology, regulatory, and market innovations. Financial institutions, vendors, and exchanges are encouraged to join the Financial Information Forum, which serves as a focal point for coordination and communication on behalf of the industry. For more information, please visit [www.fif.com](http://www.fif.com)

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