



For immediate release

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New Record for MarketDataPeaks.com

St. Louis, MO – July 30, 2010 – Exegy, Inc., the market data appliance company announced today that the Exegy Ticker Plant driving the MarketDataPeaks web site hit 3,389,942 messages per second. This is a new record and surpasses the previous high water mark of 3,245,070 mps reached on 29 June when the market reacted to poor consumer confidence data.

This time, the US market was surprised by poor Q2 GDP growth data and downward revisions to prior quarterly data.

The very deep US order book feeds sent out 638,742 messages per second as market makers and electronic traders changed their exposure in reaction to the new economic data. The derivatives markets also responded by changing quotes on thousands of contracts simultaneously to reflect the change in underlying prices. This resulted in 2,403,841 messages per second.

Each of the US stock markets changed their top-of-book quotes as their liquidity providers reacted to the new economic data, and this was reflected in a message rate of 291,787 messages per second in quote traffic. In addition, exchange trading systems reported 37,488 messages per second at 9:42 a.m. There were also 13,378 messages per second from various other feeds, flowing into the Exegy Ticker Plant.

A single Exegy Ticker Plant provides all the updates for www.MarketDataPeaks.com, the first public website that provides a minute-by-minute account of the aggregated volume of market data messages across major North American exchanges. The site is sponsored by Exegy, Essex Radez and the Financial Information Forum.

About Exegy, Inc.:

Exegy provides ultra-high performance hardware-accelerated computing appliances (www.exegy.com/tickerplant) that efficiently process and enrich market data for the world's leading financial organizations. Exegy's unique market data products respond to financial organizations' growing demands for low latency, reduced cost of ownership and flexibility. Exegy's products are compatible with leading operating systems and interconnects. For more information, please visit www.exegy.com.

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