



**For immediate release**

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## **New Record for MarketDataPeaks.com**

**St. Louis, MO – August 27, 2010 – Exegy, Inc.**, the market data appliance company announced today that the Exegy Ticker Plant driving the MarketDataPeaks web site hit 3,449,856 messages per second. This is a new record and surpasses the previous high water mark of 3,409,640 mps reached on 25 August when the market dramatically turned from below 10,000 on the Dow Jones Industrials Average.

This time, the US market was reacting to US Commerce Department statistics. A downward revision to the second quarter GDP growth rate of 1.6%, from 2.4%, is not as bad as many had feared. On top of that, Federal Reserve Chairman Ben Bernanke was speaking at the Kansas City Federal Reserve Symposium in Jackson Hole, Wyoming. The new information led to a plethora of rapid price adjustments on the stock and derivatives markets.

The very deep US order book feeds sent out 765,218 messages per second as market makers and electronic traders rapidly changed their pricing and order books. The derivatives markets also responded by changing quotes on thousands of contracts simultaneously to reflect the change in underlying prices. This resulted in 2,338,038 messages per second.

Each of the US stock markets changed their top-of-book quotes as their liquidity providers reacted to the new information, and this was reflected in a message rate of 307,118 messages per second in quote traffic. In addition, exchange trading systems reported 36,515 messages per second at 11:07am. There were also 2,967 messages per second from various other feeds, flowing into the Exegy Ticker Plant.

A single Exegy Ticker Plant provides all the updates for [www.MarketDataPeaks.com](http://www.MarketDataPeaks.com), the first public website that provides a minute-by-minute account of the aggregated volume of market data messages across major North American exchanges. The site is sponsored by Exegy, Essex Radez and the Financial Information Forum.

About Exegy, Inc.:

Exegy provides ultra-high performance hardware-accelerated computing appliances ([www.exegy.com/tickerplant](http://www.exegy.com/tickerplant)) that efficiently process and enrich market data for the world's leading financial organizations. Exegy's unique market data products respond to financial organizations' growing demands for low latency, reduced cost of ownership and flexibility. Exegy's products are compatible with leading operating systems and interconnects. For more information, please visit [www.exegy.com](http://www.exegy.com).

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