



**For immediate release**

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## **New Record for MarketDataPeaks.com**

**St. Louis, MO – August 31, 2010 – Exegy, Inc.**, the market data appliance company announced today that the Exegy Ticker Plant driving the MarketDataPeaks web site hit 3,732,957 messages per second. This is a new record and surpasses the previous high water mark of 3,449,856 mps reached on 27 August when the market reacted to downward revisions by the US Commerce Department of quarterly GDP growth data.

This time, the US market was reacting to better than expected consumer confidence data from the Conference Board and a report from S&P/Case-Shiller showing that home prices rose 4.2 % over June last year, ahead of expectations. The new data led to a marked reversal in the direction of the stock market, and a host of rapid price adjustments on stock order books, quotes and derivatives followed.

The very deep US order book feeds sent out 800,829 messages per second as market makers and electronic traders rapidly changed their pricing and order books. The derivatives markets also responded by changing quotes on thousands of contracts simultaneously to reflect the change in underlying prices. This resulted in 2,516,437 messages per second.

Each of the US stock markets changed their top-of-book quotes as their liquidity providers reacted to the new information, and this was reflected in a message rate of 364,689 messages per second in quote traffic. In addition, exchange trading systems reported 49,290 messages per second at 9:54 am. There were also 1,612 messages per second from various other feeds, flowing into the Exegy Ticker Plant.

A single Exegy Ticker Plant provides all the updates for [www.MarketDataPeaks.com](http://www.MarketDataPeaks.com), the first public website that provides a minute-by-minute account of the aggregated volume of market data messages across major North American exchanges. The site is sponsored by Exegy, Essex Radez and the Financial Information Forum.

About Exegy, Inc.:

Exegy provides ultra-high performance hardware-accelerated computing appliances ([www.exegy.com/tickerplant](http://www.exegy.com/tickerplant)) that efficiently process and enrich market data for the world's leading financial organizations. Exegy's unique market data products respond to financial organizations' growing demands for low latency, reduced cost of ownership and flexibility. Exegy's products are compatible with leading operating systems and interconnects. For more information, please visit [www.exegy.com](http://www.exegy.com).

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